



WILLIAMS | ELLEBY
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VOLUNTEER INFORMATION

EVENT INFORMATION

Dates: Friday, August 18 and Saturday, August 19 2023

Times: Friday 6:00 PM to 10:00 PM; Saturday 10:00 AM to 10:00 PM

Location: Adams Park

Volunteer Check-In: Ben Robertson Community Center

- Address: 2753 Park Drive, Kennesaw, GA 30144

The 2023 Festival is Presented by Williams Elleby Law Firm

WHAT TO BRING

- Sunglasses
- Water bottle (if desired; we will provide water during the event)
- Sunscreen
- Any medications needed during your shift(s)

WHAT TO WEAR

- You will receive a Pigs & Peaches T-Shirt upon arrival
- Wear loose comfortable clothes that are able to get slightly dirty and/or sweaty and can be washed easily
- Comfortable shoes for long periods of time on your feet and/or walking on asphalt/concrete
- Hat, if desired
- Wear or bring something to put up hair if it is long
- Make sure that clothes are not vulgar, graphic, offensive, or inappropriate in any way
- Avoid wearing expensive/fine jewelry

PARKING

- Tuesday & Wednesday – Park in the parking lot in front of the Community Center
- Thursday – Park behind the Community Center
- Friday & Saturday Morning – Park behind Revival on Main



- Reserved spots for volunteers will be available
- Place your parking pass in your dash
- If all spots are full, you may need to ride the shuttle (see info on page 5). Shuttles will drop off at the festival entrance
- Saturday Afternoon Shift – If you are only working Saturday afternoon we recommend riding the shuttle, parking at Revival may be full
- Saturday Closing Shift – Park behind Community Center, show of parking pass will be required – print or digital
- Ben Robertson Community Center/Adams Park address:
 - 2753 Watts Drive, Kennesaw GA 30144
- Revival on Main address: 2825 S Main St, Kennesaw, GA 30144

ROAD CLOSURES

Park Drive (through Adams Park) will be closed 4:00 PM Friday August 18 until midnight Saturday, August 19

SHUTTLE INFORMATION

Courtesy shuttles will provide free round-trip service to the festival from the following locations:

North Kennesaw Area

- **Swift-Cantrell Park (3140 Old 41 Hwy.)**
 - Shuttle will pick up and drop off near the main plaza (by the roundabout)
- **Kennesaw Elementary School (3155 Jiles Road)**
 - Shuttle picks up and drops off near the main portico

Downtown Kennesaw Area

- **Commemorative Park (intersection of Main St. and Cherokee St.)**
 - Shuttle picks up and drops off at spot marked with flags
- **Kennesaw First Baptist Church (2958 N. Main Street)**
 - Shuttle picks up and drops off at the front church parking lot

Both shuttle routes can accommodate wheelchairs and other mobility devices

Shuttles run every 20-25 minutes

Shuttle times:

- **Friday: 5:30 PM to 10:30 PM**
- **Saturday 9:30 AM to 10:30 PM**



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WHEN YOU ARRIVE

- Park (move cone if needed), Walk or ride shuttle to Adams Park
- Enter the Ben Robertson Community Center
- Go to the Craft Lab/Parks & Rec Hub, second door on the right
- Check in with **Mara Clauson** (Partnerships & Event Specialist)
- Sign into Volunteer binder, and get a volunteer badge
- There will be an area for bags, purses, etc. to be locked away safely
- Check out the volunteer goodies & pack your bag
 - Pigs & Peaches T-Shirt
 - Lanyard with Name Badge
 - Drawstring Bags
 - Lip Balm
 - Pen
 - Mints/Gum
 - Sunblock
 - Water
 - Snack
 - Pocket Map & Schedule
- Tasks will be reviewed and assigned, and then you will head to your task area

Before you leave: Sign out of Volunteer binder and return badge.
Replace cone to block your parking spot for volunteers arriving later.

VOLUNTEER PARKING MAP



Tuesday & Wednesday
Ben Robertson Community Center
Front Entrance



Thursday & Saturday Evening
Ben Robertson Community Center
Behind or on the side



Friday Evening & Saturday Morning – Behind Revival on Main
(must show volunteer pass – last page of packet)



Route to check in from Revival on Main parking



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VOLUNTEER SHIFTS & TASKS

PREP DAYS:

- Tuesday, August 15 from 9:00 AM – 12:00 PM
- Wednesday, August 16 from 1:00 – 4:00 PM
- Thursday, August 17 from 9:00 AM – 12:00 PM
- Tasks:
 - Marking vendor, sponsor and cook team spaces
 - Stuffing bags for vendors, sponsors, cook teams, judges
 - Setting up green rooms, hospitality rooms, BBQ judging room
 - Tents, tables and chairs set up
 - Vendor/sponsor table and chair delivery
 - T-Shirt and Event Signage organization
 - Vendor, sponsor and cook team check in

FESTIVAL DAYS:

Day 1: Friday, August 18 – Event Hours 6:00 – 10:00 PM

Day 2: Saturday, August 19 – Event Hours 10:00 AM – 10:00 PM

- Tasks:
 - Direct Event Attendees
 - Check hospitality and green rooms to restock as needed
 - Hospitality room and green room guarding
 - Greeters at festival entrance
 - Hand out tea samples at festival entrance
 - Visit sponsors with water and snack cart
 - Assist judges for competitions
 - Keep dining areas clean
 - Assist at Parks & Rec Event Booth
 - Monitor stage areas
 - Waste removal
 - Bag Distribution
 - Saturday event prep (Friday)
 - Event Breakdown (Saturday Evening)

EVENT TIMELINE

FRIDAY 8/18

- **6:00 PM:** Festival Day 1 starts – Music, kids zone, vendors, and sponsors will be available, Parents Night Out in Rec Center
- **7:00 PM:** Anything Butt Contest turn-in time – This year's meat selection is bacon
- **7:30 PM:** Peach Dessert Contest turn-in time
- **8:30 PM:** Festival Headliner Allie Colleen on the Luzianne Main Stage
- **10:00 PM:** Festival Day 1 Ends

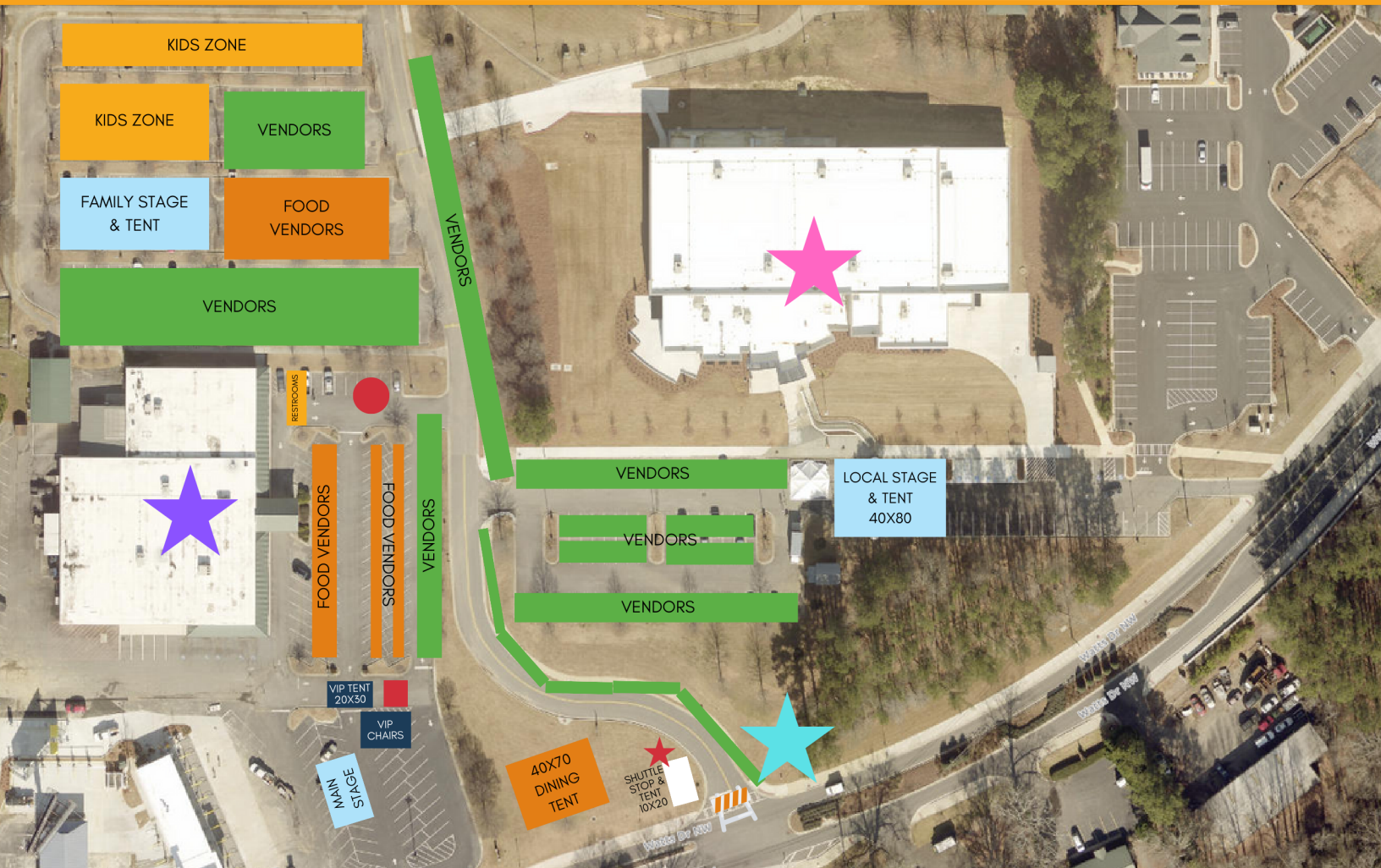
SATURDAY 8/19

- **10:00 AM:** Festival Day 2 starts – Music, kids zone, vendors, and sponsors will be available, Cornhole available in Rec Center
- **12:00 PM:** Chicken turn-in time (For both Backyard and Pro Contests)
- **12:30 PM:** Ribs turn-in time (For both Backyard and Pro Contests)
- **1:00 PM:** Pork turn-in time (For both Backyard and Pro Contests)
- **1:30 PM:** Beef Brisket turn-in time (Pro Contest only)
- **2:30 PM:** Cornhole Tournament Begins in Rec Center
- **4:00 PM:** BBQ Contest Awards (Main Stage)
- **8:00 PM:** Festival Headliner Drake Milligan on the Luzianne Main Stage
- **9:30 PM:** New Country 101.FIVE Fireworks finale
- **10:00 PM:** Festival Day 2 Ends



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EVENT LAYOUT



**SHUTTLE DROP OFF/ PICK UP
FESTIVAL ENTRANCE**

**BEN ROBERTSON COMMUNITY CENTER
VOLUNTEER CHECK IN & HUB**

- BBQ COMPETITION
- MAIN STAGE GREEN ROOMS
- VIP HOSPITALITY ROOM
- STAFF & VOLUNTEER HOSPITALITY ROOM

RECREATION CENTER

- RESTROOMS
- PARENTS NIGHT OUT - FRIDAY
- CORNHOLE COMPETITION - SATURDAY
- LOCAL STAGE GREEN ROOMS



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COMMUNITY CENTER LAYOUT

Pigs & Peaches 2023 Community Center Layout



Volunteer Check-In

Green Room 1

FITNESS ROOM

Main Stage Performers

Green Room 3

DANCE ROOM 3

Main Stage Performers

Green Room 2

DANCE ROOM 2

Main Stage Performers

DANCE ROOM 1

Staff Only

CATERING KITCHEN

BANQUET HALL

BBQ Competition Hub

Front Desk
Check-In
Lost & Found
Info Desk

LOBBY

ENTRANCE



CRAFTS LAB
Parks & Rec
Info Hub

MEETING ROOM 1

VIP Hospitality Room

Sponsors, cook teams, bands, etc

MEETING ROOM 2

LUNCH & DINNER

PAINTING LAB

Staff & Volunteer Hospitality Room



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FREQUENTLY ASKED QUESTIONS

DO I NEED TO PACK FOOD?

- No! Kennesaw Parks & Rec ensures volunteers are well fed. Light snacks and water will be available at all times in the volunteer check in area, and volunteers that work through lunch and dinner times on event days will receive meals. If you would like to bring your own food, you are more than welcome to; access to a fridge and cooler will be available.

CAN I GET CREDIT FOR MY TIME SPENT VOLUNTEERING?

- Yes! Email Mara after the event, and she can send a letter to you stating the amount of hours worked and general nature of work performed.

ARE THERE OTHER VOLUNTEER OPPORTUNITIES?

- Yes! Kennesaw Parks & Rec hosts lots of events of all sizes throughout the year. Check Give Pulse, CivicRec, or Volunteer Match for more events coming up. Fall-O-Ween, Veterans Day Luncheon and A Day with Santa are all coming up soon! We would love to work with you again!

MORE QUESTIONS?

Contact – Mara Clauson: Partnerships and Event Specialist

Email: mclauson@kennesaw-ga.gov

Office: 770-422-9714 Cell: 404-964-1170

Contact – Brittani Farmer: Special Events Coordinator

Email: bfarmer@kennesaw-ga.gov

Office: 770-422-9714 Cell: 404-423-1919

****On event days, only use cell number!****